



World Vision's

Second Start Annual Celebration

June 18, 2011, Beverly Hills Hotel

Empowering local homeless women and children as they rebuild their lives

Second Start Sponsorship Levels

Here's how you can benefit from this event while assisting World Vision's work with local homeless women and children. Your support also will provide children and youth with vital programs, including the Youth Empowerment Program, Children's Store, Child-Friendly Spaces in disaster, and youth-led community advocacy projects.

\$25,000—Pearl Crescent Title Sponsor

This premiere sponsorship level gives you maximum exposure both at the event and throughout the coming year in the Southern California community. Your support at this level entitles you to...

- Host a VIP table for 10 at the lunch celebration, company/family table signage, and 10 tickets for women from a homeless shelter to attend the event in your businesses' name
- Be recognized at the celebration by our emcee, a company/family banner, and a two-minute speaking opportunity
- Prominently display your logo on the front of the program as our presenting sponsor
- Share your message with up to 500 event attendees through a double-page program ad
- Have your logo prominently displayed on the celebration invitation mailed to 1,000 individuals
- Be recognized in all event press releases sent to major newspapers, radio stations, and television stations in the Los Angeles market
- Receive a year's exposure with primary logo placement on World Vision's U.S. Programs web site, viewed by an average of 100,000 unique visitors annually
- Have your logo displayed for a year at World Vision's Southern California facilities, where it will be viewed more than 27,000 times in a year

More sponsorship levels, over

Please fill out both sides, detach here, and return with your donation in the envelope provided.

For more information, to purchase tickets for the event, or make a donation online, visit our web site at www.worldvision.org/second-start

Thank you for your impactful support!

Sponsor information

Company name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ Fax: _____

E-mail: _____

Signature: _____ Date: _____

\$10,000—Glasswing Butterfly Sponsor

As a Glasswing Butterfly Sponsor, your business will receive excellent exposure before, during, and after the event in the Southern California community. Your support at this level entitles you to...

- VIP table for 10 at the lunch celebration, company/family table signage, and 10 tickets for women from a homeless shelter to attend the event in your businesses' name
- Recognition at the celebration by our emcee
- Share your business message with up to 500 event attendees through a one-page program ad
- Have your logo placed on the celebration invitation mailed to 1,000 individuals
- Be recognized in all event press releases sent to major newspapers, radio stations, and television stations in the Los Angeles market
- Receive a year's exposure with primary logo placement on World Vision Southern California Web site, viewed by an average of 100,000 unique visitors annually

\$5,000—Golden Birdwing Sponsor

As a Golden Birdwing sponsor, your business will receive recognition at the event and in all event materials. Your support at this level entitles you to...

- VIP seating at the lunch celebration for four people, plus 10 tickets for women from a homeless shelter to attend the event in your businesses' name
- Share your message with up to 500 event attendees through a half-page program ad
- Have your logo placed on the celebration invitation mailed to 1,000 individuals
- Be recognized in all event press releases sent to major newspapers, radio stations, and television stations in the Los Angeles market



Once homeless, Neiliesha Reese is on track to a new job and life. Here Neiliesha models her new professional clothing at the 2010 Second Start Celebration.

\$2,500—Emerald Swallowtail Sponsor

Your support at this level entitles you to...

- Sponsor a model to attend classes on resume writing, etiquette, and preparing for interviews. You also help provide the model with clothing and hygiene supplies.
- Have your company or family name appear on the event program and receive verbal recognition at the event

\$1,000—Monarch Sponsor

Your support at this level entitles you to...

- Sponsor a table for 10 women from the shelter at the lunch celebration, and receive company/family table signage

Without sponsorship, ticket prices are:

\$125 per person

\$200 for you and a woman from a shelter to attend

World Vision serving Southern California

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Telephone 323.888.2121 E-mail laprograms@worldvision.org

Web site www.worldvision.org/second-start

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. © 2011 World Vision, Inc.

Please fill out both sides, detach here, and return with your donation in the envelope provided.

Yes, I/we will support World Vision's Second Start Annual Celebration by sponsoring the event at the following level:

- \$25,000 - Pearl Crescent Title Sponsor
- \$10,000 - Glasswing Butterfly Sponsor
- \$5,000 - Golden Birdwing Sponsor
- \$2,500 - Emerald Swallowtail Sponsor

- \$1,000 - Monarch Sponsor
- \$125 - per ticket (# of tickets: _____)
- \$200 - per ticket plus a guest woman from shelter (# of tickets: _____)



Payment options

Enclosed is my/our check for \$ _____ Please charge my/our credit card \$ _____

Credit card number: _____ Expiration date: _____

VISA MasterCard American Express Discover

Name of card holder: _____ Signature: _____